

FOR IMMEDIATE RELEASE

Date: March 5, 2013

Contact Person: Debi Adams, Director of Marketing

Telephone Number: (503) 255-4647

Email Address: dadams@ccliving.com

MEADOWBROOK PLACE IN BAKER CITY, OREGON UNDER NEW MANAGEMENT

Effective April 1, 2013 Concepts in Community Living, Inc. (CCL) of Clackamas, Oregon will officially assume the management responsibilities for Meadowbrook Place Assisted Living Community in Baker City, Oregon. CCL brings over 20 years of success managing communities located in rural locations. "We are excited about the opportunity to assume management of Meadowbrook Place. Our main objective is to maintain the highest quality of services with affordable pricing. Our operational philosophy has always been resident centered; meeting the needs and desires of each resident is foremost" says Michael DeShane, CCL President.

During this transition, CCL is working closely with the current management team to ensure service continuity for residents and their family members, retain and attract professional staff, and identify opportunities to enhance services and programs.

Comprised of 50 private studio and one bedroom apartments, as well as a variety of spacious social and activity areas, Meadowbrook Place provides 24-hour licensed assisted living services for its residents. Typical services include meals, socialization programs, individualized help with personal care and chronic care management. The community welcomes private and public payment options, such as Medicaid, long-term care insurance and Veteran's benefits.

Meadowbrook Place is located at 4000 Cedar Street in Baker City, Oregon.

#