



Brookside

PLACE

FOR IMMEDIATE RELEASE

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BROOKSIDE PLACE ASSISTED LIVING COMMUNITY ANNOUNCES DEANNA BOIRE AS NEW DIRECTOR

Concepts in Community Living, Inc. is pleased to announce that Deanna Boire has been selected as the new director for Brookside Place Assisted Living Community in Redmond, Oregon.

As the Director, Deanna will manage the day-to-day operations, as well as marketing and community outreach.

For the past 18 years, Deanna has served the older adults of Oregon in various long-term care settings, ensuring quality care and service to residents, families and community partners. She holds a Masters in Social Work from Portland State University, as well as a Bachelor of Science in Health Care Administration from Oregon State University. Deanna brings diverse experience with her, including expertise in areas such as memory care and behavioral health. "I thoroughly enjoy working with seniors and am very excited about the opportunity to work with Concepts in Community Living," stated Deanna. "One of the things that I am most excited about is CCL's commitment to innovation and the leadership they provide in the assisted living industry. I feel that this type of leadership aligns perfectly with my personal goals and commitments."

Comprised of 37 private studio and one bedroom apartments, as well as a variety of spacious social and activity areas, Brookside Place provides 24-hour licensed assisted living services for its residents. Typical services include meals, socialization programs, individualized help with personal care and chronic care management. The community welcomes private and public payment options, such as Medicaid, long-term care insurance and Veteran's benefits.

Brookside Place opened in 1995 and is located at 3550 SW Canal Blvd, Redmond, Oregon 97756. The community is owned and operated by Concepts in Community Living, Inc., an Oregon based company specializing in affordable senior housing since 1983 (www.ccliving.com). For more information, please send an email to director@brooksideplace.net or call 541.504.1600.



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